

# CTA PRINTING Co-OP

"Custom printing at reduced costs thru the power of group buying"



Save Money • Strengthen CTA • Promote your CTA Affiliation

# Reprint Price List 2011

## 800-583-3515 Caltrux Ads

Flyers - 100# Gloss Book	250	VPD	500	VPD	1,000	VPD	2,500	VPD	5,000	VPD	
8.5 x 11	4/0	\$115	\$165	\$125	\$200	\$150	\$250	\$300	\$125	\$450	\$600
8.5 x 11 - 4pg	4/4	\$700	\$750	\$750	\$825	\$800	\$90	\$1,000	\$1,125	\$1,200	\$1,350
Postcards - 12ptc2s	\$250	VPD	\$500	VPD	\$1,000	VPD	\$2,500	VPD	\$5,000	VPD	
4 x 6	4/4	\$115	\$165	\$125	\$200	\$150	\$250	\$300	\$425	\$450	\$600
5.5 x 8.5	4/4	\$215	\$265	\$225	\$300	\$250	\$350	\$400	\$525	\$550	\$700

**VPD:** Variable Printed Data - 1 side, black ink, addresses from the CTA Membership Directory only. Any other data base add \$75.00 set up.

**Postage:** Not included.

**Artwork:** PDF's only. Convert all fonts used to paths or outlines. 300 DPI minimum at 100% size of grayscale and CMYK files.

- Upload instruction:**
- 1) Go to <http://www.yousendit.com>
  - 2) Click on the "Login" button located at the top right of the website.
  - 3) Fill in the following information:  
Email: *art@ctaprintingcoop.com*  
Password: *customer*
  - 4) Click "Login"
  - 5) Fill in the following information:  
To: *art@ctaprintingcoop.com*  
Subject: *Enter your company name*  
Enter message: *Enter your contact information*  
Select a file: Click on the "Browse" button, locate the file that you want to upload and click "Open".
  - 6) Click on "Send It". Once the process is complete the page will reload and a message will present "Success!".
  - 7) Click on the "Logout" button located at the top right of the website.

**Other Specifications:** Your order may be subject to plus or minus 10% under or over runs. If artwork changes apply, a one time charge may occur at a rate of \$100.00 per hour. Final price subject to change upon review of order submitted. Freight F.O.B. origin. All applicable sales tax will apply. We reserve the right to hold your order if you exceed our terms.

Please Sign, Date and Fax To: CTA Printing Co-op  
Ron Cell 909.215.8535 • Fax 909.984.0659  
Questions: 800.583.3515 • [www.ctaprintingcoop.com](http://www.ctaprintingcoop.com)

